



Aegon NV share buyback overview - Daily Overview

| | |
|--|------------|
| Shares to be repurchased between October 2 and December 15, 2017 | 51,864,626 |
| Shares repurchased on Euronext, BATS, CHI-X and Turquoise | 8,844,165 |
| Average purchased price | 4.8254 |
| Percentage of program completed as at October 13, 2017 | 17.05% |

| Trade Date | Number of Share Purchased | | | | Average Purchase Price | | | | Total Shares Purchased | Average Price |
|--------------|---------------------------|------------|--------------|--------------|------------------------|---------------|---------------|---------------|------------------------|---------------|
| | Euronext | BATS | CHI-X | Turquoise | Euronext | BATS | CHI-X | Turquoise | | |
| 02/Oct/2017 | 990,984 | 329 | 2,490 | 1,197 | 4.9291 | 4.9250 | 4.9063 | 4.9255 | 995,000 | 4.9290 |
| 03/Oct/2017 | 1,050,000 | - | - | - | 4.8899 | - | - | - | 1,050,000 | 4.8899 |
| 04/Oct/2017 | 625,000 | - | - | - | 4.8167 | - | - | - | 625,000 | 4.8167 |
| 05/Oct/2017 | 1,700,000 | - | - | - | 4.7785 | - | - | - | 1,700,000 | 4.7785 |
| 06/Oct/2017 | 400,000 | - | - | - | 4.7411 | - | - | - | 400,000 | 4.7411 |
| 09/Oct/2017 | 800,000 | - | - | - | 4.7623 | - | - | - | 800,000 | 4.7623 |
| 10/Oct/2017 | 850,000 | - | - | - | 4.7836 | - | - | - | 850,000 | 4.7836 |
| 11/Oct/2017 | 825,000 | - | - | - | 4.8342 | - | - | - | 825,000 | 4.8342 |
| 12/Oct/2017 | 875,000 | - | - | - | 4.8269 | - | - | - | 875,000 | 4.8269 |
| 13/Oct/2017 | 724,165 | - | - | - | 4.8601 | - | - | - | 724,165 | 4.8601 |
| Total | 8,840,149 | 329 | 2,490 | 1,197 | 4.8253 | 4.9250 | 4.9063 | 4.9255 | 8,844,165 | 4.8254 |